



The Opulent Odeur of the Glamorous Sensualism

Dita Von Teese presents her first perfume, the signature scent *Dita Von Teese*

Dita Von Teese – she is the most famous name in Burlesque and synonymous with seduction. She is an international style icon, who evokes the spirit of the refined seduction. She is the physical embodiment of everything she is presenting to a worldwide audience with her first scent creation: Glamour, elegance, and self-confident sensuality. That's why her new scent can have only one name: *Dita Von Teese*.

Her new perfume is just like she is as a woman: glamorous and mysterious, self-confident and seductive. Dita Von Teese created a scent for the type of woman that she embodies like no other: the ultimate seductress. She is a vamp and an innocent beauty, provocative and unattainable at the same time. She knows what she wants, and how she will get it – with style, class, and elegance.



***Dita Von Teese* – The Scent**

“I wanted it to be a perfume that smelled exactly how I imagined it.

I doubt the perfumers in Paris imagined that I would be in their shop almost every day for an entire year,” says Dita Von Teese, describing the work she put into her first perfume. Very few international stars are as closely and passionately involved in the process of creating their own perfume as she was.

“There were enough moments when I could have easily said ‘this is how the perfume should smell.’ But I wanted it to be perfect, and threw out many previous compositions and refined them. I gave samples to friends, and tested how others reacted to me and to my perfume. This process continued until I found the exact composition that was perfect both for me and for others,” she says, describing her perfume’s elaborate development process. The result is *Dita Von Teese* – an extremely sensual perfume, perfectly feminine, exciting, and mysterious. Dita Von Teese created a timeless scent which opens with a head note composed of fresh peonies, fizzy bergamot, and slightly spicy Bourbon pepper. The heart of the perfume beguiles the senses with a full and at the same time pure bouquet of Bulgarian rose, Tahitian Tiaré petals, and fresh jasmine. And in the base note, the mystical and warm scents of patchouli, musk, and smoky Gaiac wood and sandalwood captivate all who smell it.

“A scent needs to reflect all the different facets of my personality. It had to be elegant, glamorous, sophisticated, sexy, dark, and mysterious,” says Dita Von Teese, characterizing her odeur.



Dita Von Teese – The Flacon

Like an homage to the 1930s, the black glass bottles express Dita Von Teese's glamour and allure along with her love for all things vintage. With their elaborate details, the flacons represent the type of luxurious accessories found in the boudoir of any glamorous woman. The elaborate cut of the glass is reminiscent of vintage perfume bottles that today are collector's items. "My perfume's flacons need to be the absolute embodiment of my dream of glamour, mystery and beauty. I have always been a passionate collector of rare perfume bottles from the 1920s and 1930s. They are usually made of opaque glass, black or red, and are always extremely elegant, luxurious, and classy," says Dita Von Teese, describing her passion for form and design. The elegant upright bottle features a ball atomizer as the perfect finishing touch to its seductive silhouette.

The extraordinary perfume amphora fits perfectly in one's hand, and is the ultimate accessory for the evening bag. Completely burlesque, full of glamour, and every bit Dita Von Teese – the neck of every bottle is adorned with a silk cord with a nail polish-red pearl, which flows into a long black silk tassel.