



**TOM TAILOR**

Fragrances

## PRESS RELEASE

### **TOM TAILOR LIQUID** – a fragrance as authentic as life

Authentic, casual and life affirming, that's **TOM TAILOR** - the pure joy of life. The fragrance line **TOM TAILOR LIQUID** embodies this spirit perfectly. The modern and informal lifestyle of **TOM TAILOR** is made for men and women, who are authentic and in their prime of life. These natural fragrances are the perfect daily companion and the liquid essence of **TOM TAILOR**.

**TOM TAILOR** captured pure vitality into a composition that represents naturalness and desire with the character of a modern classic.



**TOM TAILOR LIQUID Man** convinces with a spicy-fresh blend of rosemary, tangerine and black pepper in the top note. A combination of tiare flower, elemi and the exotic aromas of the tonka bean forms a balanced heart-note. The rear of the masculine fragrance ends with sensual essences of cedar- and sandalwood.



The composition **TOM TAILOR LIQUID Woman** starts with a fresh top-note of tangerine and orange with accents of spicy pepper and petit grain with an invigorating freshness. An exciting arrangement of jasmine and orange blossom forms the heart-note and unites with a feminine note of rose to an irresistible unique fragrance. A sensual warmth of amber and sandalwood completes the dry down.

The stylish contemporary design of the bottles boasts with clean lines. A modern and casual lifestyle of **TOM TAILOR** is represented by a premium closure. The folding boxes are characterized by their minimalistic design and subtle colors. Silver-colored letters and a silver edge finish the unique design and lend a high-quality and distinctive look.

**TOM TAILOR LIQUID** symbolizes elementary facility- modern, stylish and very natural.



**TOM TAILOR**

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**Prices**

**TOM TAILOR LIQUID Woman**

Eau de Toilette Natural Spray 20 ml 12,90 Euro

Eau de Toilette Natural Spray 40 ml 20,00 Euro

**TOM TAILOR LIQUID Man**

Eau de Toilette Natural Spray 30 ml 12,90 Euro

Eau de Toilette Natural Spray 50 ml 21,00 Euro