

TOM TAILOR

Be your own icon - *time to live!*

Feminine. Independent. Free. Above all others, the new Eau de Parfum **TOM TAILOR time to live!** exudes one thing: the courage to be yourself. To be your own icon. To use the time to revive. To blossom. To be self-confident. It envelops women in a floral-fruity fragrance of resolve. Yet without losing any of its lightness. Here subtlety encounters strength. Dreams meet ambition. With **TOM TAILOR time to live!** nothing seems impossible. Here and now – because it's time to live!

The Eau de Parfum by **TOM TAILOR time to live!** will be available from September 2021.



Fragrance family:
floral - fruity

Top notes:
blackcurrant, lemon, mandarin, red
fruits

Heart notes:
peach, navy, lily of the valley,
jasmine

Base notes:
sandalwood, vanilla, musk,
orcanox

Invigorating mandarin and lemon conjures up a fresh and fruity start. Red fruits and blackcurrant, which smell as if they have been freshly picked, provide the fruity nuance in the top note. The heart note combines the lovely green scent of lily of the valley with seductive jasmine. The bouquet is complemented by an aquatic marine scent with an undertone of fruity-sweet peach. The long-lasting fragrance is rounded off by the exotic warm sandalwood, ambré-like orcanox, musk and a hint of vanilla. The balanced, fresh-fruity interplay of the various ingredients revives the spirits and the desire to conquer the world!

The flacon

A perfect affair. The flacon design of TOM TAILOR time to live! epitomizes the balance of femininity and strength. The round disc flacon underlines the clarity radiated by independent, strong and, at the same time, sensual women. In contrast, the indigo blue Surlyn cap plays with contrasts. It demonstrates straightforwardness and a thirst for action with its milled grooves. The matching indigo blue signature stands out confidently and in contrast to the radiant, pink-colored fragrance.

TOM TAILOR time to live! Price Overview:

*Eau de Parfum, 30 ml 16.90 € **

*Eau de Parfum, 50 ml 21.90 € **

**suggested retail price*

Tom Tailor is a casual lifestyle brand. Born and raised in Hamburg - and always loyal to the Hanseatic city. **Tom Tailor** is casual from the ground up. Real. Close. Passionate and down to earth. Just casual.

From September 2021, available in the TOM TAILOR Stores, exclusively at Rossmann, and at www.tom-tailor.de, as well as other online dealers.

Digital image and text material is available for download free of charge: www.beautypress.de

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