

# ESPRIT

## ESPRIT SUMMER

### Feel the summer

A fragrance, just like a carefree summer feeling that sets in as soon as the first warm rays of sun touch the skin. A hint for vacation and a pinch of sunshine – it is the perfect way to celebrate the summer. The days are longer again and we spend every free minute with our loved ones out in fresh air. The sun reflects in our mood and makes us shine from within.



ESPRIT Summer Eau de Toilette 30 ml 15,95 €\*

**The new limited edition women's fragrance  
ESPRIT SUMMER will be available from June 2019**

### Floral & fresh fragrance composition

Fruity and warm, that's how we love the summer! The women's fragrance SUMMER by ESPRIT surprises with a harmonious scent composition that has a long-lasting and invigorating effect with its expressive nuances. Tangerine, bergamot, apple and green notes in the top layer refresh the senses, while mid notes jasmine, rose, sandalwood and vetiver give the fragrance a floral accent. With musk, vanilla, almond and bitter almond, the perfume devours in warmth from within the base layer.

*Top notes: tangerine, bergamot, apple and green notes*

*Mid notes: jasmine, rose, sandalwood, vetiver*

*Base notes: musk, vanilla, almond, bitter almond*

### The Design

ESPRIT has created a bottle for the new fragrance, with warm yellow packaging and round shape, which reminds of the sun and enhances the feeling of summer.

\*suggested retail price

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## About ESPRIT

Fueled by the vision of essential positivity, ESPRIT was founded in California by couple Susie and Doug Tompkins in 1968. Inspired by the revolutionary spirit of the 60s the brand developed a clear philosophy – always celebrating real people and togetherness, in line with the brand's promise: “We want to make you feel good to look good”. The success story of ESPRIT is based on two pillars: Delivering joy every day through laid-back tailored, high quality essentials and carefully selected fashion-forward pieces while staying true to its core values of sustainability, equality and freedom of choice. Example: In the early 90s, long before "Eco Fashion" became fashionable, ESPRIT debuted its first “ecollection” made of 100 % organic cotton and featured its own team instead of models in honor of their “Real People Campaign.”

Keeping this spirit alive since day one, today ESPRIT has a presence in 40 countries around the globe. ESPRIT’s headquarters are located in Germany and Hong Kong, where the brand has been listed on the Hong Kong Stock Exchange since 1993.

Product images and press material are available to download for free  
on [www.beautypress.de](http://www.beautypress.de)

### Press Contact:

concept & communication GmbH & Co. KG • Brückenstraße 34/1 • 73037 Göppingen  
Tel. 07161 / 606830 • Fax 07161 / 60683-22 • [info@concept-communication.de](mailto:info@concept-communication.de)