



Hamburg, July 2016 – (A moment for two) Special moments we share with loved ones are the most beautiful memories. The new perfume line **EXCLUSIVE** by **TOM TAILOR** is dedicated to these unique moments in our lives.

Walking around barefoot in the park or enjoying the sunrise from the rooftops of the city...these are unforgettable moments in our daily lives. These moments are worth sharing with the one, who means the world to us – turning the intimate relationship into something special.

The new perfume duo naturally embodies the intimate relationship between him and her. Made of components reflecting elegance, sensuality and modernity, the new fragrance **EXCLUSIVE** is developed to companion the unique moments in life and to make these unforgettable.

TOM TAILOR EXCLUSIVE WOMAN – The fragrance for HER

The fragrance unfolds a fresh head note consisting of mandarin, pear, apricot and blackberry. The sensual heart note gives the fragrance a fresh-flowery scent composed of cyclamen, lily of the valley and magnolia. The fond reveals a note of elegance with a trio of musk, sandalwood and almond.

Head note: mandarin, pear, apricot, blackberry

Heart note: cyclamen, lily of the valley, magnolia

Fond: musk, sandalwood, almond

TOM TAILOR EXCLUSIVE MAN – The fragrance for HIM,

A powerful upbeat driven by a woody reveal of bergamot, grapefruit, and ginger merge with a hint of mint. The heart note promises a scent of apple, saffron and lavender with a touch of pineapple. Spicy elements of ambery, leather, musk and patchouli create a noble fond that exudes sensual power.

Head note: bergamot, grapefruit, mint, ginger

Heart note: apple, lavender, pineapple, saffron

Fond: ambery, leather, sandalwood, musk, patchouli



TOM TAILOR EXCLUSIVE WOMAN & MAN – bottle & folding boxes

The designs of both bottles match each other perfectly. The dark blue of the men's bottle is captured in the women's bottle and complemented by a delicate rose. The feminine flacon is decorated with a paper banderole reminding of delicate notepaper, engraved with the name of the fragrance. The cap of the men's bottle convinces with a plain design in elegant silver.

TOM TAILOR EXCLUSIVE

Price Overview:

TOM TAILOR EXCLUSIVE WOMAN

Eau de Toilette 30ml RSP 14,90€

Eau de Toilette 50ml RSP 19,90€

TOM TAILOR EXCLUSIVE MAN

Eau de Toilette 30ml RSP 14,90€

Eau de Toilette 50ml RSP 19,90€

*The perfume line **TOM TAILOR EXCLUSIVE** is available from July 2016 in TOM TAILOR stores, retail stores, and at www.tom-tailor.de.*

*Starting in September 2016, **TOM TAILOR EXCLUSIVE** Woman & Man gift sets will also be available: Eau de Toilette 30 ml & Shower Gel 150 ml: RRP € 14.90*

About TOM TAILOR GROUP

The TOM TAILOR GROUP is an international fashion and lifestyle company offering fashionable casual wear and accessories in the medium price range under the brands TOM TAILOR, TOM TAILOR Denim, TOM TAILOR POLO TEAM, TOM TAILOR Contemporary, BONITA and BONITA men. The TOM TAILOR collections are aimed at customers aged between 0 and 40 and are marketed in more than 35 countries via its wholesale and retail segments. BONITA, one of Germany's leading fashion brand producers and retailers, has been part of the TOM TAILOR GROUP since August 2012. BONITA sells women's and men's wear collections for the over-40 age group.

In the fiscal year 2014, the TOM TAILOR GROUP recorded sales of EUR 932.1 million, of which EUR 324.9 million was generated by BONITA. The Group has 1,402 own stores in the Retail segment as of March 2015. 1,014 of these are BONITA and BONITA men stores and 388 are TOM TAILOR stores. The TOM TAILOR brand is also sold via Wholesale partners. At the end of March 2015, these comprised 206 franchise stores, 2,722 shop-in-shops and around 9,800 multi-label points of sale.

Further information is also available at www.tom-tailor-group.com and www.bonita.eu