

Refreshing like a day by the sea: TOM TAILOR BY THE SEA FOR MAN & WOMAN

Inhale deeply. Close your eyes. The constant murmur of the waves and the smell of salt in the air. The new **TOM TAILOR BY THE SEA FOR MAN & WOMAN** fragrances are inspired by the sensual experience of a day by the sea. By the power, vitality and originality of water. The women's fragrance combines floral, citrus and fruity notes. The men's fragrance is a dynamic composition of fresh and aquatic nuances. Every spray of **BY THE SEA** exudes a feeling of weightlessness and freedom - like a day by the sea.

The refreshing and rejuvenating **TOM TAILOR BY THE SEA FOR MAN & WOMAN** scent is available from March 2021.

TOM TAILOR BY THE SEA FOR WOMAN

Fragrance family:
floral- citric- woody

Top Note:
lemon, green apple,
ozonic, bigarane

Heart note:
jasmine, solar, rose, marinal

Base note:
cedar wood, vanilla, verbenolid



Ozonic notes combined with tantalizing lemon and fruity green apple - a refreshingly crisp start. The heart note, with floral accents of jasmine and rose, blends with solar and marine nuances. In combination with a sweet-woody base note of cedar, vanilla and verbena, a unique fragrance experience that mesmerizes the senses is created. An innovative molecule combination with aldehydic notes adds lightness and marine elements.



TOM TAILOR

EST. 1962

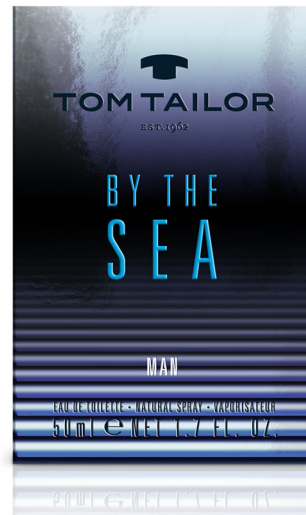
TOM TAILOR BY THE SEA FOR MAN

Fragrance family:
fougere- ambery- aquatic

Top Note:
salt, accord, peppermint

Heart note:
violet, geranium, gaiac wood

Base note:
ambery, sandalwood,
tonka bean, musk



The top note of this revitalizing aquatic creation is opened with a crisp and spicy combination of salt and peppermint. Violet, geranium and gaiac wood add expression to the heart note. The fragrance is completed by the sweet-spicy base note, consisting of sandalwood, tonka bean and musk. A fragrance for men who love the sea and are in search of freedom - like a carefree day by the sea.

The Flacon

The flacon design has a harmonious aquatic look, matching the maritime DNA of **TOM TAILOR**. The finely-tapered corrugations are reminiscent of the sea's wave-like motion, and different levels of coloring symbolize its depth. The ladies' flacon, in transparent azure blue, is accentuated by a bright coral tone and rounded off by the cap in a fine shade of sand. The sea's multifaceted richness is reflected in the different blue hues of the men's flacon. Various shades of blue on the men's flacon reflect the richness of the ocean's facets, while the cap is deep blue and has a wet shimmer.

From March 2021: **TOM TAILOR BY THE SEA FOR MAN & WOMAN** – Lightness, light-heartedness and the feeling of infinite expanse.

TOM TAILOR BY THE SEA FOR MAN & WOMAN Price overview:

*Eau de Toilette, 30 ml 14,90 €**

*Eau de Toilette, 50 ml 19,90 €**

** recommended retail price*

From March 2021: available at TOM TAILOR retail stores, in drugstores
and on www.tom-tailor.de

Digital pictures and text material is available for free download
at your disposal: www.beautypress.de

press support:

concept & communication GmbH & Co. KG • Brückenstraße 34/1 • 73037 Göppingen
Tel. 07161 / 60683-0 • Fax 07161 / 60683-22 • info@concept-communication.de