

PURE

Lightness, Balance, Calm:

The new fragrances by TOM TAILOR

Every one of us sometimes longs for a little time-out in the hustle and bustle of everyday life. Concentrate on the essentials and just take a break: With TOM TAILOR PURE, we can settle back, linger for a moment and let our thoughts wander. The new fragrance series consciously savors the moment to the full, helping us maintain our inner balance. Neither too much, nor too little - simply perfect. Here, the focus is on returning to the heart of things. With its vivacious scent, the new, light TOM TAILOR PURE fragrance stands for precious moments of happiness, calmness and a conscious lifestyle - authentic, genuine and simply pure.

TOM TAILOR PURE FOR HER

The airy and pleasantly feminine creation opens with a top note of bergamot, rose and orange blossom. Floral chords of jasmine, musk and amber snuggle up to the top note, adding a unique touch to the composition. The scent is rounded off with warm nuances of vetiver, vanilla and patchouli. TOM TAILOR PURE for her caresses the skin and all of your senses - feeling great, and smelling simply enchanting!

Top note: bergamot, rose, orange blossom

Heart note: jasmine, musk, amber

Base note: vetiver, vanilla, patchouli





TOM TAILOR PURE FOR HIM

Masculine and invigorating - this is the TOM TAILOR PURE for him scent, which epitomizes a clear, pure promise. The crispness of bergamot, tangerine and juniper are the tantalizing prelude that leave you wanting more. The heart note merges woody chords of cedar and pine with aromatic

lavender, cinnamon and pine accents. In its finish, the heart note is softly enveloped in warm musk, moss and vanilla nuances, as well as woody notes of sandalwood and vetiver. The base adds a characteristically tart depth to the composition. A pure fragrance experience that harmonizes body and soul.

Top note: bergamot, tangerine, juniper

Heart note: cedar wood, lavender, cinnamon, pine

Base note: musk, moss, vanilla, sandalwood, vetiver

The Flacons

The flacon's linear and elegant Scandinavian design picks up on the global pureness trend - minimalist chic combined with clear lines. With their polished side edges and the conspicuously thick glass bottoms, the flacons speak for themselves. The bottle's subtle, inverted color gradient gently accentuates the softly colored fragrance, while epitomizing Scandinavian understatement. The lavishly designed labels, with a rippled linen imprint, add additional elegance to the flacon. The heavy, matte cap, with lateral ribbing and a highly embossed T logo, is a true eye-catcher.

TOM TAILOR PURE FOR HER & HIM Price Overview:

TOM TAILOR PURE FOR HER

Eau de Toilette 30 ml €14.90*

Eau de Toilette 50 ml €19.90*

TOM TAILOR PURE FOR HIM

Eau de Toilette 30 ml €14.90*

Eau de Toilette 50 ml €19.90*

Gift Sets:

TOM TAILOR PURE FOR HER

Eau de Toilette 30 ml + 100 ml shower gel €14.90*

TOM TAILOR PURE FOR HER

Eau de Toilette 30 ml + 100 ml shower gel €14.90*



**recommended retail price*

The **TOM TAILOR PURE FOR HER & HIM** fragrance line is available in TOM TAILOR stores, in drugstores and at www.tom-tailor.de **from September 2020.**

Digital images and text material are available for download free of charge
at www.beautypress.de.

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