

BE TRUE. FOLLOW YOUR VALUES.

TOM TAILOR TRUE VALUES FOR HER & FOR HIM

Escaping from daily life. Free to be who you are. Truly you. True to yourself. Encouraged by the new fragrances **TOM TAILOR TRUE VALUES FOR HER & FOR HIM** to follow your true, unique values.

The women's fragrance unites floral, fruity and green notes, while the men's fragrance is characterized by a bold, woody aroma, accentuated with fresh nuances. Each spray of **TRUE VALUES** exudes the liberating feeling of being yourself.

The inspiring and activating fragrances **TOM TAILOR TRUE VALUES FOR HER & FOR HIM** will be available from September 2021. For the first time also as Eau de Parfum for women in a 30 ml flacon.

TOM TAILOR TRUE VALUES FOR HER

Fragrance family Woman:
floral-fruity-green

Top notes:
orange leaves

Heart notes:
peony, lily, magnolia, water lily, orange blossom, nectarine

Base notes:
sandalwood, musk,
ambergris



A delicate citrus-focused top note of orange leaves provides the opening to this women's fragrance **TOM TAILOR TRUE VALUES**. Gently floral and slightly fruity chords of peony, lily, magnolia, and nectarine unite in the heart note and emphasize the fragrance's natural character. In the base, the floral-fruity notes, with sandalwood, musk, and amber blend into a soft, supple elegance that radiates inner equilibrium. The fragrance conveys a deep sense of honesty and strength of character to the wearer and those around her.

TOM TAILOR TRUE VALUES FOR HIM

Fragrance family Man:
woody-aromatic

Top notes:
lemon, bergamot, leafy green

Heart notes:
eucalyptus, tarragon, geranium,
lavender

Base notes:
musk, patchouli, cedar, sandal-
wood, tonka, moss



The new fragrance **TOM TAILOR TRUE VALUES FOR HIM** opens with a fresh top note of lemon, bergamot, and leafy green. In the heart note, aromatic eucalyptus and tarragon merge with a sensual breeze of geranium and lavender. The fragrance is rounded off by woody-spicy accords of musk, patchouli, cedar, sandalwood, tonka, and moss. An intoxicating bouquet that radiates the power of inner harmony - letting go, feeling free, finding your way back to yourself and your true values.

The flacons

The flacon's design picks up on the new **TOM TAILOR** fragrances' sense of life: the deep connection to one's own values and to nature, which adds even more freedom. Modern desert and earthy tones dominate the color worlds. The women's fragrance is accompanied by delicate apricot and contributes the feminine touch. The men's fragrance is presented in dark brown and provides exciting, characterful accents with silver. Absolutely new for **TOM TAILOR** in terms of design is the metalized clip at the bottom, which frames both flacons and figuratively stands for support and a strong basis in life. The glass' vertical facets offer both texture and authenticity, in addition to providing a haptic level to the fragrance experience.

From September 2021: **TOM TAILOR TRUE VALUES FOR HER & FOR HIM** – back to the true values.

TOM TAILOR TRUE VALUES FOR HER & FOR HIM Price Overview:

*Eau de Toilette for her & for him, 30 ml for 14,90 €**

*Eau de Toilette for her & for him, 50 ml for 19,90 €**

*Eau de Parfum for her, 30 ml 16,90€**

**suggested retail price*

The new series of **TOM TAILOR TRUE VALUES FOR HER & FOR HIM** will be available from
September 2021 in all

TOM TAILOR Retail Stores, in drugstores, and online at www.tom-tailor.de.

Digital photographical and text material will be ready for free downloading at:
www.beautypress.de

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