

for her & for him

Two new scents from TOM TAILOR – energy & elegance

The **TOM TAILOR** brand stands for always saying 'yes'. Yes to life and to yourself. The new fragrance embodies this attitude and radiates sporty elegance for all adventures, which life brings. The sparkling, powerful scents make her and him radiate with confidence, not only complementing every fashionable look, but bringing out the individual personality. The fragrance for all ladies and gentlemen who want more from life!

TOM TAILOR FOR HER – The fragrance for her

A composition of ingredients full of joy and femininity. Floral-fresh scent with peach, ginger and bergamot are revealed in the top note. With rose, freesia and mirabelle plum the scent gets a sweetish flowery emphasis in the middle note. Extracts of plum, cedar and musk linger from within the base note.

Top notes: peach, ginger, bergamot

Mid notes: rose, freesia, mirabelle

Base notes: plum, cedar, musk



TOM TAILOR FOR HIM – The fragrance for him

The perfect blend of masculinity and elegance. In the top note, bergamot, tangerine and raspberry add freshness, while mid notes peony, lavender and geranium give the fragrance a bouquet of herbs. To round off, base notes sandalwood, patchouli and leather deliver a long-lasting, spicy finish.

Top notes: bergamot, tangerine, raspberry

Mid notes: peony, lavender, geranium

Base note: sandalwood, patchouli, leather



The bottles

The fragrance bottles come in a modern and authentic style in timeless colors. The delicate pastel rose on the women's fragrance contrasts nicely with the deep dark blue design of the men's fragrance. Both bottles offer playful elegance via the diamond cut on the bottle's surface. The combination of round and angular elements harmonises perfectly with the optimistic, self-assured fragrance composition.

TOM TAILOR FOR HER & FOR HIM Price Overview:

TOM TAILOR FOR HER

Eau de Toilette 30 ml 14,90 €*

Eau de Toilette 50 ml 19,90 €*

TOM TAILOR FOR HIM

Eau de Toilette 30 ml 14,90 €*

Eau de Toilette 50 ml 19,90 €*

*unverbindliche Preisempfehlung

The fragrance line **TOM TAILOR FOR HER & FOR HIM** is available from September 2019 in the TOM TAILOR stores, in drugstores and at www.tom-tailor.de.

Product images and press material are available to download for free on www.beautypress.de.

Press Contact:

concept & communication GmbH & Co. KG • Brückenstraße 34/1 • 73037 Göppingen
Tel. 07161 / 606830 • Fax 07161 / 60683-22 • info@concept-communication.de