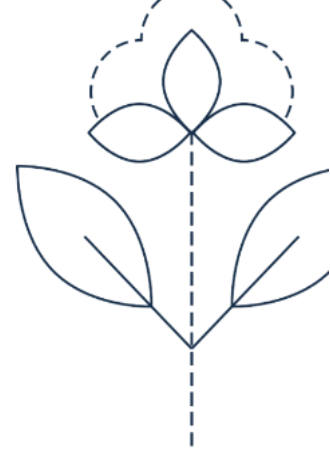


MUSTANG®



wild blossom

FOR HER

The Mustang brand stands for authenticity, character and a moving history. Founded in 1932 as a family business for workwear, Mustang developed into the first European denim brand and is now one of the leading labels in Europe. The brand, symbolized by the well-known icon of the Mustang horse, stands for freedom, self-determination and individuality. These values are reflected in every collection: genuine, uncomplicated, authentic and down to earth.

MUSTANG WILD BLOSSOM celebrates untamed nature and the free spirit within us all. Inspired by wildflower fields, open landscapes and the feeling of limitless freedom. When spring awakens, it's not only nature that comes alive. Something stirs within us too: longing, courage, vitality. **WILD BLOSSOM** captures that exact moment when stillness turns into motion and routine becomes adventure.

As dawn breaks and the first light touches the fields, **BRIGHT** awakens the senses with a breath of fresh morning air, sparkling dew on wild petals and the quiet promise of a new beginning. When the day unfolds in full bloom, **VELVET** reveals itself in an opulent, radiant aura filled with life. It is the scent of the sun at its peak, when colors are most vivid and every moment feels boundless. And as the sun begins to sink, **NECTAR** wraps the day in a soft, golden glow. Warm, sweet and luminous like cotton-candy skies, it captures the magic of the golden hour when everything slows down and freedom turns tender.

The bottles capture the lightness of nature in their design: delicate shades of green, lilac, and rosé reflect the three fragrance worlds. A delicate floral structure is visible on the upper edge of each glass, as if petals had been gently woven into the glass. The white bow gives each bottle a feminine lightness, while the floral packaging perfectly rounds off the feeling of blooming meadows and spring.



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MUSTANG WILD BLOSSOM BRIGHT captures the energy of a fresh morning. Sparkling top notes of lemon, mandarin, peach, pear, and pink pepper open the fragrance with lively freshness. At the heart, lily of the valley, iris, peony, and rose unfold their floral elegance, while the base of cedarwood, musk, patchouli, and sandalwood adds warmth and depth. A fragrance that awakens the senses, radiates joy of living, and makes the lightness of new beginnings palpable.

TOP: Lemon, Mandarin, Peach, Pear, Pink Pepper
HEART: Lily of the Valley, Iris, Peony, Rose
BASE: Cedarwood, Musk, Patchouli, Sandalwood



MUSTANG WILD BLOSSOM VELVET envelops the senses in velvety blossoms and warm sunlight. Top notes of bergamot, mimosa, and violet leaf open the fragrance with fresh elegance. At the heart, magnolia, rose, and sambac jasmine unfold their noble, floral richness, while the base of musk, cashmere wood, iris, and Indian sandalwood lends depth and luxurious warmth. A fragrance that embodies modern elegance and carries the essence of timeless, confident luxury.

TOP: Bergamot, Mimosa, Violet Leaf
HEART: Magnolia, Rose, Jasmine Sambac
BASE: Musk, Cashmere Wood, Iris, Indian Sandalwood

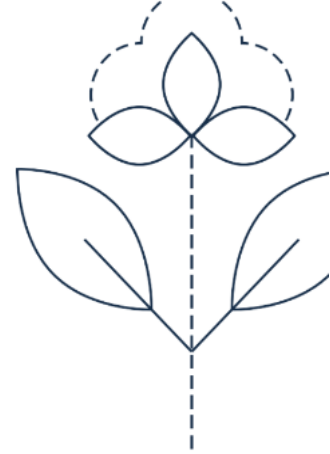


MUSTANG WILD BLOSSOM NECTAR is like an evening sky in soft shades of gold and rose. Banana blossom, cardamom, and mandarin open the fragrance with a light, fruity freshness reminiscent of the last rays of the sun. Warmth and tenderness merge in the floral heart of orange blossom, lily of the valley, and rose, while musk, caramelized benzoin, sandalwood, amber, and solar notes capture the mood of gently fading light and endless lightness. A fragrance that is playful, radiant, and full of the magic of the golden hour.

TOP: Banana Blossom, Cardamom, Mandarin
HEART: Orange Blossom, Lily of the Valley, Rose
BASE: Musk, Caramelized Benzoin, Sandalwood, Amber, Solar Notes



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MUSTANG WILD BLOSSOM – Price overview:

Eau de Parfum for her, 30 ml, 19,95€*

*recommended retail price



Available in stores **from February 2026.**



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www.beautypress.de

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