

ESPRIT

FEEL GOOD

Start the day with a smile on your face, full of positive energy. Enjoy life to the fullest with ESPRIT FEEL GOOD - carefree and lighthearted. The fragrance exudes sensual lightness, conjuring up warm summer days, the laughter of friends and a garden brimming with life and radiance – FEEL GOOD.

THE FRAGRANCE

FEEL GOOD inspires with a stimulating top note of fruity pear, crisp apple and Sicilian lemon. The fragrance's heart of silky violet, elegant jasmine and green-tinged lily of the valley evokes joie de vivre. The grand finale radiates sensuality. With the scent of warm cedar wood, combined with the mysterious hint of amber and rounded off by the uniquely attractive note of musk, the fragrance finds its elegantly rounded conclusion.



Top note:

Pear, Apple, Lemon

Heart note:

Violet, Tagette, Jasmine,
Lily of the Valley

Base note:

Cedarwood, Amber,
Musk

THE BOTTLE

ESPRIT's fragrance design also mirrors the joy of life and, simultaneously, epitomizes the sensual woman. The asymmetrical closure sets itself apart from the feminine bottle. A jewelry pendant adorns the spray head, adding valence to the fragrance. The fragrance's pink color already hints at the feminine, floral note. The blue ESPRIT logo stands out against the design, which is of a softer nature.

THE RANGE

ESPRIT FEEL GOOD for her Eau de Parfum, 20 ml for 15,95 €*
ESPRIT FEEL GOOD for her Eau de Parfum, 40 ml for 24,95 €*
ESPRIT FEEL GOOD for her Eau de Parfum, 20 ml for 15,95 €*
ESPRIT FEEL GOOD for her Eau de Parfum, 40 ml for 24,95 €*



The new ESPRIT FEEL GOOD fragrances will be available in stores from March 2023.

ESPRIT takes sustainability seriously, which is why the ESPRIT FEEL GOOD folding boxes are made of FSC-certified paper, sourced from responsibly managed forests. Esprit also attaches great importance to animal welfare, so no animal ingredients are used. All fragrances are dermatologically tested for skin compatibility.

ABOUT ESPRIT

Inspired by an unconditionally positive attitude to life, Esprit was founded by Susie and Doug Tompkins in California in 1968. Influenced by the revolutionary spirit of the 60s, the brand developed a clear philosophy: authenticity instead of unnatural perfectionism, solidarity instead of exclusion and colorful joie de vivre instead of the daily gray grind. Esprit's guiding principle became "We want to make you feel good to look good." Since day one, Esprit has not only stood for high-quality, casual essentials and carefully selected trend pieces, but also for responsibility. For Esprit, it is all about sustainability, equality and freedom of choice. In 1992, long before "eco fashion" became trendy, Esprit launched the first "ecollection" made of 100 % organic cotton and for the "Real People Campaign" in the 1980s, the fashion company with Californian roots chose employees instead of models.

Esprit – Feel good, look good. Every day. For more information, please visit www.esprit.com



Digital image and press material is available for download
free of charge: www.beautypress.de.

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