




TOM TAILOR

COOL MIND

More serenity. Inner balance. A **COOL MIND**. TOM TAILOR's new eau de toilette inspires you to keep cool and lead a balanced life. The vegan fragrance stands for energy and lightness. It is about feeling more clarity and freedom.

In the woody-ambery opening fragrance, spicy cardamom notes merge with warm whiffs of cinnamon. The top note is rounded off by the sweet scent of pineapple and resinous notes of cistus. The elegant heart note merges earthy nuances of patchouli with strong cedar wood, giving the fragrance a masculine and distinctive component. The heart note is elegantly balanced by tangy apple and the intense scent of orange blossom. In the base note, tonka bean and vanilla create a creamy melange contrasted by sandalwood and moss.

A person on a skateboard ramp, with a large dark blue circle overlaid on the image containing fragrance notes.

Top note: Cinnamon,
Cardamom, Pineapple,
Ciste

Heart note: Patchouli,
Cedarwood, Apple, Orange
blossom

Base note: Tonka bean,
Vanilla, Sandalwood, Moss

The striking silhouette features a cool color gradient from black to blue. The colors visually flow into each other, figuratively representing the flow of life. The flacon's lower half is adorned with three milled grooves. These give the flacon another level of depth, feel and concision. The cap impresses with a textured surface, giving the flacon its strong, dynamic look.

TOM TAILOR COOL MIND Pricing overview:

*Eau de Toilette, 30 ml 14,90 €**

*Eau de Toilette, 50 ml 19,90 €**

**Recommended retail price*

TOM TAILOR is a casual lifestyle brand. Born and raised in Hamburg – and always loyal to the Hanseatic city. TOM TAILOR is casual, through and through. Real. Close. Passionate and down to earth. Just casual.

Available from September 2023 in stores, online at www.tom-tailor.de
and other online retailers.

Digital image and text material is available for download,
free of charge: www.beautypress.de

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