

bugatti

The bellissima fragrances uniquely capture the Italian way of life – a world full of timeless elegance, joy, and sensuality. They epitomize the art of enjoying beauty in every moment, be it in the light feeling of a sunny day or in the deep allure of a mystical evening. Inspired by “la dolce vita” and the love of the simple, yet precious things in life, these fragrances celebrate the beauty and sophistication that make life so irresistible.



bugatti bellissima rossa

The bellissima rossa eau de parfum pays tribute to Italian dolce vita – sun-drenched days on the Amalfi Coast, the gentle sound of waves and the carefree lightness of being. The opening sparkles with joie de vivre – a whiff of summer. Lively bergamot is reminiscent of the freshness of a sun-drenched citrus grove, while juicy mango and exotic passion fruit capture the sweetness of ripe fruit. At the heart, a seductive blend of salty vanilla and creamy ylang-ylang unfolds – like a light and airy dessert in a small Italian pasticceria by the sea. Delicate rose petals add romantic elegance to the composition, while soft lactones evoke sun-kissed skin after a day at the beach. The base note envelops the senses with noble, blending warm sandalwood and soft cashmere wood, as well as ambergris. The fragrance is rounded off with the gentle sweetness of vanilla, which lingers on the skin for a long time.



Top notes: bergamot,
mango, passion fruit

Heart notes: salty vanilla,
ylang-ylang, rose petals,
lactones

Base notes: sandalwood,
cashmere wood, ambergris
(accord), vanilla

Flacon Design

The flacon of this creation exudes a feeling of pure elegance and luxury. The glass flacon is artfully designed with large facets capturing and reflecting the light in a unique way, making the flacon shine like a precious jewel. The gold-colored metal cap, in a striking T-shape, adds a stylish accent that gives this flacon its majestic appearance. The golden logo, precisely applied to the front, creates a modern contrast to the red flacon, rounding off the overall luxurious look.



Price overview:

bugatti bellissima rossa, Eau de Parfum, 30 ml, 29,95€*

bugatti bellissima rossa, Eau de Parfum, 60 ml, 49,95€*

bugatti bellissima, Eau de Parfum, 60 ml, 49,95€*

bugatti bellissima viola, Eau de Parfum, 60 ml, 49,95 €*

**recommended retailprice*

Available from August 2025 in bugatti stores, drugstores and at www.bugatti-fashion.com. Digital image and text material are available for free download: www.beautypress.de

Press contact:

concept & communication GmbH & Co. KG • Brückenstraße 34/1 • 73037 Göppingen Tel. 07161 / 60683-0 • info@concept-communication.de