

MUSTANG®

FRAGRANCES

SIGNATURE FOR HIM & HER

The Mustang brand stands for authenticity, character and a moving history. Founded in 1932 as a family business for workwear, Mustang developed into the first European denim brand and is now one of the leading labels in Europe. The brand, symbolized by the well-known icon of the Mustang horse, stands for freedom, self-determination and individuality. These values are reflected in every collection: genuine, uncomplicated, authentic and down to earth.

This attitude not only characterizes fashion, but also the new paths Mustang is taking today. With **MUSTANG SIGNATURE**, the brand is now transferring its brand-typical attitude to the world of fragrances. Whether fresh and dynamic, sensual and warm or spicy and expressive – each fragrance reflects a facet of the brand and is aimed at people who remain true to themselves and go their own way. The **MUSTANG SIGNATURE** collection is more than just a fragrance: it is an olfactory statement. Like a good pair of jeans, the fragrances accompany their wearers through everyday life. Not a trend, but a clear commitment to individuality and self-determination.

The women's fragrances impress with timeless glass flacons, delicate colors and a dark blue ribbon with a heart accessory, which underlines the feminine elegance. Fine grooves on the sides give the design a modern, high-quality look. The men's fragrances focus on a striking presence: pronounced grooves, dynamic color gradients and clear shapes stand for strength, character and style. Each bottle thus becomes an expression of genuine personality.



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MUSTANG PINK SIGNATURE is a fragrance that redefines softness. In the top note, tangy grapefruit meets the sweet freshness of pear and the fine, spicy accent of ginger lily. The heart brings floral elegance: orange blossom and water jasmine unfold with gentle intensity - light yet full of character. The base of amber, cashmere and sandalwood lends the fragrance a soft, creamy depth. This is where what counts remains: Warmth, clarity and a touch of delicate rebellion.

TOP: Grapefruit, Pear, Mango Leaves, Ginger Lily

HEART: Vanilla, Salt, Water Jasmine, Orange Blossom

BASE: Sandalwood, Cashmere, Amber, Benzoin



MUSTANG GOLD SIGNATURE is more than a fragrance - it is a performance. The opening is gourmand and surprising: vanilla, cocoa and a hint of ginger create a warm, almost addictive top note that simultaneously conveys a sense of security and energy. In the heart note, the floral sweetness of jasmine meets fruity freshness - a vibrant interplay. The base note adds depth and substance: tonka bean, creamy musk and fine sandalwood give the fragrance a long-lasting, sensual signature.

TOP: Vanilla, Lavender, Cocoa, Ginger, Shinus Molle

HEART: Pear, Red Fruits, Jasmine, Lily of the Valley, Tangerine

BASE: Tonka, Sandalwood, Musk, Amber

MUSTANG ROSE SIGNATURE is the fragrance signature for women who can be soft - but never conformist. The fragrance opens with a special trio: peach blossom lends lovely sweetness, crushed mint brings a cool freshness, while petitgrain with its green note provides a clear, modern opening. The floral center unfolds in the heart: exquisite Bulgarian rose lends depth and expression. In the base note, osmanthus provides a subtle fruitiness, vetiver lends a gently woody nuance and patchouli elegantly rounds off the composition.

TOP: Peach Blossom, Crushed Mint, Petitgrain

HEART: Bulgarian Rose, Lily of the Valley, Cherry Wood

BASE: Vetiver, Osmanthus, Patchouli



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MUSTANG BLACK SIGNATURE is a statement - powerful, dark, charismatic. Black pepper, cardamom and fresh balsam fir provide a striking opening. At the heart, smoky incense and aquatic notes combine to create an image of vastness and mysterious tranquillity - like a night-time road trip. The base with whiskey, patchouli and sandalwood is warm, woody and sensual - for men with a down-to-earth attitude.

TOP: Cardamom, Black Pepper, Fir Balsam

HEART: Moss, Marine Notes, Incense

BASE: Whiskey, Patchouli, Sandalwood, Amber, Tonka



MUSTANG BLUE SIGNATURE is a fragrance for all those who go through life with a clear attitude. It starts with a fresh, electrifying opening of juicy pineapple and tangy mandarin. This top note awakens the senses without being overwhelming. An aromatic composition of lavender, vetiver and cashmere wood unfolds in the heart - powerful and calming at the same time. This is where clarity meets depth, lightness meets character. The base note rounds off the fragrance with a grounding blend of amber and woody accords.

TOP: Pineapple, Mandarin, Ginger, Pepper

HEART: Lavender, Geranium, Cashmere Wood, Vetiver

BASE: Patchouli, Amber, Musk, Tonka

MUSTANG AMBER SIGNATURE stands for characterful warmth with depth. In the top note, spicy ginger and striking cinnamon combine to create a first impression that is tart, intense and full of energy. The heart surprises with contrasts: aquatic notes bring fresh tension, while orange blossom adds a subtle softness. A fragrance that unites opposites - rough and soft, clear and mysterious. The base brings depth and balance: warm amber, fine musk and the mystical aura of myrrh lend the fragrance a calm power.

TOP: Ginger, Savory, Cinnamon

HEART: Magnolia, Water Notes, Patchouli, Cashmere Wood

BASE: Myrrh, Tree Moss, Musky Caramel, Amber



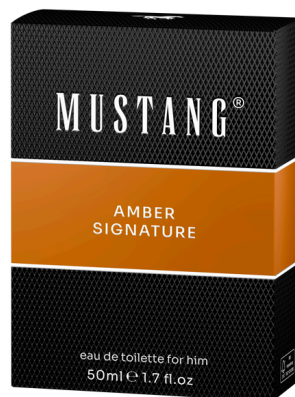
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MUSTANG SIGNATURE - Price overview:

Fragrances for women: Eau de Parfum, 30 ml, €19.95*

Fragrances for men: Eau de Toilette, 50 ml, €24.95*

*recommended retail price



Available in stores from **September 2025**.



Digital image and text material is available to download free of charge:

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