

GIN TONIC®

Following the successful launch of **GIN TONIC® Original 78**, the brand is setting a clear signal for individuality and a conscious attitude to life with **GIN TONIC® True Selection**. The new fragrance line presents four finely tuned compositions - two each for men and women - that harmonize naturalness, lightness and modern elegance.

GIN TONIC® True Selection stands for authentic elegance, naturalness and personal freedom. Inspired by the connection to nature and a light, urban attitude to life, the collection combines the best of both worlds: clean lines and stylish restraint, grounding and openness. Whether in the city or out in nature - these fragrances accompany people who know who they are and shape their lives with serenity and character.

With two compositions each for men and women, **True Selection** celebrates the diversity of modern identity. The men's fragrances are powerful, woody and striking - with subtle depth and charismatic presence. The women's fragrances reinterpret feminine expression: floral, sensual and at the same time clear and light. All four fragrances follow the philosophy of **GIN TONIC®**: conscious, individual and always genuine.

THE WORLD OF FRAGRANCES OF GIN TONIC® – TRUE SELECTION

GIN TONIC® True Selection Black Man

GIN TONIC® True Selection Black is a fragrance for men who master the game of contrasts while remaining true to themselves. Elegant and powerful, classic yet modern, expressive without attitude. The opening is a sparkling mix of neroli, black pepper and grapefruit - a lively, masculine contrast that immediately makes its presence felt. The heart of the fragrance beats calmly and strongly: lavender, geranium and violet unfold their full floral charisma, subtly underpinned by a spicy nuance that provides depth. The base note of tonka bean, gray amber and earthy moss gives the fragrance a warm, sensual finish.



Fragrance family:
Fougère Ambery

Top note:
Neroli, Black Pepper,
Grapefruit

Heart note:
Geranium, Violet,
Lavender

Base note:
Tonka Bean, Grey
Amber, Moss



Fragrance family:
Aromatic Fougère

Top note:
Lemon, Nutmeg,
Cardamom,
Mandarin,
Grapefruit

Heart note:
Geranium, Violet,
Clove, Freesia

Base note:
Musk, Vanilla,
Vetiver, Sandalwood,
Tonka Bean

GIN TONIC® True Selection Blue Man

GIN TONIC® True Selection Blue is a fresh, aromatic men's fragrance with character. The top note starts with a vitalizing mix of lemon, mandarin and grapefruit - lively and dynamic, like the first step outside on a fresh morning. Nutmeg and cardamom add a subtle spiciness to the citrusy freshness, creating a natural balance. The heart reveals structured, aromatic notes: Freesia, violet leaf and a hint of spicy clove meet restrained green nuances. The base note stands for grounding and warmth: vetiver and sandalwood provide woody substance, while vanilla, tonka bean and musk lend an elegant finish.

GIN TONIC® True Selection Pink Woman

GIN TONIC® True Selection Pink is a modern fragrance for women who fascinate with lightness and inspire with substance. The composition combines aquatic clarity with floral richness and sensual depth. The top note surprises with a maritime accord, salty nuances and fresh bergamot. In the heart note, lily of the valley and heliotrope meet maritime tones and a creamy caramel note. The result is a floral core that is soft, modern and feminine at the same time. The base note combines ambergris, vanilla and musk to create a round, warm finish - long-lasting, enveloping and stylish.



Fragrance family:
Floral Gourmand

Top note:
Bergamot, Marine
Accord, Salty Notes

Heart note:
Aquatic Notes, Lily
of the Valley,
Caramel,
Heliotrope

Base note:
Amber, Vanilla,
Benzoin, Musk

GIN TONIC® True Selection Rosé Woman



Fragrance family:
Fruity Floral

Top note:
Bergamot,
Raspberry, Pink
Pepper

Heart note:
Jasmine, Violet,
Tuberose

Base note:
Sandalwood,
Musk, Caramel

GIN TONIC® True Selection Rosé is an invitation to all women to show their complexity. Feminine, warm, expressive - a fragrance that wants to touch. The top note combines the sparkling freshness of bergamot with the fruity sweetness of raspberry. A hint of pink pepper adds excitement to the opening and gives the composition a modern twist. A floral melange blossoms in the heart: Jasmine, violet and tuberose give the fragrance its elegant femininity. The gentle sweetness nevertheless remains present - subtle, never overpowering. In the base note, sandalwood, warm musk and sensual caramel create a powdery-soft depth. The result: a feminine aura that combines naturalness with personality.

GIN TONIC® True Selection is the new fragrance line from **GIN TONIC®**, in which natural inspiration meets modern fragrance art. With vegan formulas, the collection embodies the brand's values: authenticity, individuality and a deep connection to nature.



GIN TONIC® True Selection – Price Overview:

Men's Fragrances: Eau de Toilette, 50 ml, 14,95 €*

Women's Fragrances: Eau de Parfum, 50 ml, 14,95 €*

**recommended retail price*

Available in stores **from July 2025.**

Digital image and text materials are available

for free download: www.beautypress.de

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A BRAND WITH THE TASTE OF FASHION

GIN TONIC® was launched in southern Germany in 1978 as one of the first German CASUAL WEAR brands. Founded in the wild 70s, it expresses the casual and sporty URBAN LIFESTYLE of that time with the fashionable accents of today.

Today, what's good counts more than ever. Style that lasts. Quality you can feel. **GIN TONIC®** stands for authentic casual wear with a clear attitude. The casual and stylish look inspires spontaneity and little adventures. Discreet in appearance - and yet an eye-catcher: fashionable and timeless at the same time. Full of positive vibes that make life fun and awaken the desire to discover.

Look good. Feel good. Be good.

Fans love this characterful clothing. It stylishly underlines their casual sporty-urban lifestyle. And their naturalness. Since then, **GIN TONIC®** has been drawing strength from the tried and tested - and from the fresh energy of today. This is fashion with its finger on the pulse!

Varied and individual: the vegan fragrance compositions from **GIN TONIC®** range from sweetly fresh to floral-musky to aromatic-woody - the fragrances in the high-quality bottles with thick glass bases underline the expressiveness of **GIN TONIC®** and consistently stand for the love of individuality.



Find out more online at www.gintonic.de