

bugatti

FORTUNA



THE NEW FRAGRANCES FOR HER

The two fragrance compositions **FORTUNA** and **FORTUNA BLU** symbolize the pursuit of inner strength and personal happiness. Both fragrances uniquely capture the spirit of quiet self-confidence in a modern interpretation – multifaceted, charismatic and profound. Like two sides of the same coin, they represent different moods, but both are united by an elegant design language and a mutual aesthetic concept.

FORTUNA pays tribute to the courageous pursuit of happiness. The prelude is a surprising fruity trio of ripe mango, velvety peach and the subtle acidity of rhubarb – vibrant and expressive. The floral heart of jasmine, tuberose and orange blossom gives the fragrance its depth and grace, while the base notes of warm sandalwood, musk and noble cedarwood leave a long-lasting, seductive trail.

Top note: mango, peach, rhubarb

Heart note: jasmine, orange blossom, tuberose

Base note: cedarwood, musk, sandalwood



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FORTUNA BLU is a fragrance that conveys a feeling of deep serenity – like a quiet moment in the morning when light falls through frost-covered branches. The top notes combine the sparkling freshness of bergamot, the subtle sweetness of mandarin, and the juicy clarity of pear. The heart unveils a luminous bouquet of rose lily, jasmine and peony, rounded off by a hint of honey – floral poetry full of warmth. The base of soft sandalwood, sensual musk and golden amber completes the fragrance experience gently, yet expressively.

Top note: bergamot, tangerine, pear

Heart note: rose lily, peony, jasmine, honey

Base note: sandalwood, musk, amber

Flacon design

The high-quality glass bottles of **FORTUNA** and **FORTUNA BLU** impress with their clear, symmetrical lines and a striking facet on the front – a strong statement in glass. The color-coordinated pump elegantly blends into the overall design and is topped with a transparent surlyn cap. The centrally-positioned bugatti logo underscores the sophisticated character of both fragrances – minimalist, elegant and expressive.



Price overview

bugatti FORTUNA, Eau de Parfum, 60 ml, 49,95 €*

bugatti FORTUNA, Eau de Parfum, 30 ml, 29,95 €*

bugatti FORTUNA BLU, Eau de Parfum, 60 ml, 49,95 €*

bugatti FORTUNA BLU, Eau de Parfum, 30 ml, 29,95 €*

**recommende retail price*

Available from September 2025 in bugatti stores, drugstores and at www.bugatti-fashion.com.

Digital image and text material are available for free download: www.beautypress.de

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