

ESPRIT

NOW IS THE TIME TO RISE & SHINE

Celebrate yourself in all your facets with RISE & SHINE by ESPRIT. Now is your time to shine! Each day holds great things in store and you overcome your challenges playfully and with ease. Your inner glow, this pure joy of life, puts a smile on the faces of those around you. The world is at your feet and nothing is impossible! Now is the time to let your intuition guide you, and for you to enjoy new, wonderful moments - Now is the time to RISE & SHINE!

THE FRAGRANCE

ESPRIT RISE & SHINE's top note takes you to a distant tropical beach bar and invites you to dream. The tangy, citrus mandarin and grapefruit notes invigorate the senses, exude joy of life and combine beautifully with fruity nuances of pineapple, strawberry and passion fruit to create a tropical fruit cocktail. The heart note consists of a feminine bouquet of sensual sweet flowers, setting your mind at ease. Your inner glow, this pure joy of life, puts a smile on the faces of all those around you. The intense scent of jasmine is complemented by the sweet scent of lily of the valley. Elegant peony and graceful orchid notes excite the imagination. The warm hints of vanilla open the heart, exuding delicate sensuality. The base notes contain musk nuances that give the fragrance a long-lasting depth and make everything seem possible.



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ABOUT ESPRIT

Inspired by an unconditionally positive attitude to life, Esprit was founded by Susie and Doug Tompkins in California in 1968. Influenced by the revolutionary spirit of the 60s, the brand developed a clear philosophy: authenticity instead of unnatural perfectionism, solidarity instead of exclusion and colorful joie de vivre instead of the daily gray grind. Esprit's guiding principle became "We want to make you feel good to look good." Since day one, Esprit has not only stood for high-quality, casual essentials and carefully selected trend pieces, but also for responsibility. For Esprit, it is all about sustainability, equality and freedom of choice. In 1992, long before "eco fashion" became trendy, Esprit launched the first "ecollection" made of 100 % organic cotton and for the "Real People Campaign" in the 1980s, the fashion company with Californian roots chose employees instead of models.

Esprit – Feel good, look good. Every day. For more information, please visit www.esprit.com



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