

ESPRIT

ESPRIT ELEGANCE – Your quiet strength. Your lasting impression.

Soft. Graceful. Distinct. ESPRIT ELEGANCE is the new fragrance from ESPRIT – a tribute to feminine elegance, quiet confidence, and sensual depth. For women who don't need to explain themselves. Who shine simply by being true to who they are.

ELEGANCE embraces you with subtle sophistication – not as a bold statement, but as a quiet presence. For moments that begin gently, yet linger long after. For a kind of beauty that doesn't seek attention – it touches the soul.

THE FRAGRANCE

A vibrant, feminine opening: Blackcurrant, red fruits, and pear blend with sparkling bergamot and a touch of pink pepper – a luminous, sensual start. At the heart, a floral bouquet begins to bloom: White flowers, ylang-ylang, rose, and jasmine unfold with warmth, allure, and character. A soft gourmand note adds creamy depth to the composition. The base: smooth, elegant, unforgettable. Vanilla, cashmere wood, and precious guaiac wood melt into a gentle signature – like a silky echo on the skin.



Fragrance family:
Fruity – Floral – Musky

Top Notes:
**Blackcurrant, Bergamot, Pink Pepper,
Pear, Red Fruits**

Heart Notes:
**White Flowers, Ylang-Ylang, Gourmand
Notes, Jasmine, Rose**

Base Notes:
Cashmere, Guaiac Wood, Vanilla

ESPRIT ELEGANCE is more than a fragrance – it's a feeling. For women who carry their femininity with ease. For those who lead with softness and leave their mark in silence.

ESPRIT ELEGANCE – quiet elegance that lingers.

THE BOTTLE

The flacon of ESPRIT ELEGANCE is a reflection of modern femininity and understated sophistication. Its round, disc-like shape fits gently in the hand, becoming a graceful companion for any moment. Soft curves evoke harmony, quiet strength, and refined restraint.

The new opaque lacquer in elegant white lends the bottle a velvety calm and a timeless, clear presence. Rose gold accents add warm, elegant highlights – enhancing its premium look and feel. A design that speaks softly, yet leaves a lasting impression.

The outer packaging mirrors this aesthetic: minimal design, delicate tones, and subtle elegance. It captures the essence of ESPRIT ELEGANCE in one message: true strength doesn't shout – it reveals itself in style, grace, and presence.

With ESPRIT ELEGANCE, you show your most refined side – natural, radiant, and confidently feminine.



THE RANGE

ESPRIT ELEGANCE for her Eau de Parfum, 20 ml for 15,95 €*
**recommended retail price*

The new fragrance ESPRIT ELEGANCE will be available in stores from August 2025.

ESPRIT takes sustainability seriously, which is why all the ESPRIT folding boxes are made of FSC-certified paper, sourced from responsibly managed forests. Esprit also attaches great importance to animal welfare, so no animal ingredients are used. All fragrances are dermatologically tested for skin compatibility.

Digital image and text materials are available for download
free of charge at www.beautypress.de

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