

ESPRIT

ESPRIT RED ESSENCE – For your moment. For you.

Bold. Clear. Unmistakable. ESPRIT RED ESSENCE is the new fragrance from ESPRIT – a vibrant fusion of energy, strength, and modern sensuality.

RED ESSENCE stands for the confidence to be unapologetically yourself. This scent lights up your presence and accompanies you with a fearless radiance. It celebrates a modern femininity that knows what it wants – and isn't afraid to show it.

This fragrance is not an accessory. It's an entrance. RED ESSENCE follows you wherever you want to stand out – with confidence and style.

THE FRAGRANCE

RED ESSENCE opens boldly and without compromise: sparkling lemon meets the sweetness of red fruits – lively, electric, impossible to ignore. At its heart, a self-assured floral blend unfolds: white blossoms, precious rose, and warm cedarwood create a bouquet with striking depth.

The base reveals the scent's unmistakable signature: sensual musk, golden amber, and the creamy warmth of tonka bean leave a lasting impression – intense, elegant, unforgettable.

ESPRIT RED ESSENCE isn't made for just any moment. It's made for your moment. Show yourself – bold, strong, passionate. With RED ESSENCE by ESPRIT.



Fragrance family: Floral- Woody-
Musky

Top notes:
Lemon, Red Fruits

Heart notes:
White Flowers, Rose, Cedarwood

Base notes:
Musky Notes, Amber Notes, Tonka
Bean

THE BOTTLE

The flacon of ESPRIT RED ESSENCE embodies everything this fragrance stands for: presence, strength, and style. Clean lines, a bold color – a design that doesn't hold back but leaves a lasting impression.

The deep red packaging makes a statement of its own – bold, modern, impossible to overlook. It mirrors the energy of the fragrance and makes one thing clear at first glance: this isn't about subtlety, it's about presence.

The flacon itself – crafted from transparent glass with an intense red tint – feels strong and steady in the hand. Its shape: softly rounded at the base, tapering toward the shoulders – a balance of strength and femininity. The cap: sleek, straight, focused. No frills. No compromise.

RED ESSENCE is more than a fragrance. It's your moment to shine – visible, powerful, real. And every time you hold this flacon, you know: now is your time.



THE RANGE

ESPRIT RED ESSENCE for her Eau de Parfum, 20 ml for 15,95 €*
**recommended retail price*

The new ESPRIT RED ESSENCE fragrance will be available in stores from August 2025.

ESPRIT takes sustainability seriously, which is why all the ESPRIT folding boxes are made of FSC-certified paper, sourced from responsibly managed forests. Esprit also attaches

great importance to animal welfare, so no animal ingredients are used. All fragrances are dermatologically tested for skin compatibility.

Digital image and text materials are available for download
free of charge at www.beautypress.de

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