



Lee®

FRAGRANCES

- SINCE 1889 -
FOR WOMEN & MEN

Since 1889, LEE has stood for authenticity, craftsmanship, and bold innovation. With 135 years of US heritage, the brand has created a distinctive style that shapes generations – then, now, and in the future. As one of the world’s most iconic denim brands, LEE embodies strong character and a clear sense of identity.

With **LEE 1889**, the brand translates this spirit into a fragrance collection for the very first time – created for individuals who walk their own path. Six scents – three for women and three for men – unite clear olfactory profiles, striking energy, and an uncompromising honesty that has always defined LEE. **“Where optimism meets confidence.”** This claim is the heart of the collection: **Blush, Amber, and Gold** express feminine power, lightness, and warmth. **Indigo Blue, City Night, and True Black** bring urban depth, spice, and modern coolness. Each fragrance stands for confidence without pretense and an energy that resonates.

The design speaks the same language: sleek, premium bottles with faceted edges that catch the light, conveying a modern and high-quality aesthetic. Fresh, bright tones with soft gradients for her – bold, deeper hues for him. **LEE 1889** blends distinctive character with a presence that lasts.



LEE 1889 BLUSH opens with a radiant accord of violet, Peruvian pepper tree, and a clear, unexpected freshness – vibrant, bold, and feminine. Lavandin, warm spices, and creamy toffee unfold gently in the air, creating the perfect balance between softness and strength. Vanilla, guaiac wood, and tonka bean leave behind a trail of effortless confidence. A fragrance that fills every moment with a touch of seductive sophistication.

TOP: Peruvian Pepper Tree, Violet, Juniper, Cardamom
HEART: Lavandin, Cinnamon, Toffee, Sage
BASE: Leather, Vanilla, Tonka Bean, Amber, Guaiac Wood



LEE 1889 AMBER begins with a playful accord of strawberry, pear, and sparkling bergamot – a bright, fruity energy that instantly captivates. At the heart, rose, jasmine, and vanilla unveil a warm, floral richness – timeless yet modern in its appeal. As the scent deepens, musky amber, golden honey, and balsamic nuances emerge, revealing a luminous sensuality – unmistakable, refined, and impressively long-lasting.

TOP: Strawberry, Pear, Bergamot
HEART: Rose, Jasmine, Vanilla, Benzoin
BASE: Musky Notes, Amber Notes, Honey, Opoponax

LEE 1889 GOLD sparkles in the top notes with lily of the valley, peony, and juicy peach, unfolding a delicate sweetness that radiates warmth from the very first moment. In the heart, velvety apricot and creamy florals lend the composition a vivid, luminous character. White musk and cashmere wrap the fragrance in a soft, graceful finish – like a gentle, warm embrace that lingers on the skin.

TOP: Lily of the Valley, Peony, Peach
HEART: Velvety Notes, Apricot, Lily
BASE: White Musk, Cashmere





LEE 1889 INDIGO BLUE moves through the air at daybreak like a fresh breeze, with zesty lemon and aromatic spices – crisp, dynamic, and confident. Rounded out by warm woods, earthy musk, and characterful patchouli, Indigo Blue reveals an urban signature. More than a fragrance, INDIGO BLUE is a statement – a tribute to those who breathe freedom and lead with natural coolness.

TOP: Lemon, Aromatic Notes, Nutmeg
HEART: Lavandin, Aquatic Notes, Aldehydic Notes
BASE: Patchouli, Liquorice, Musky Notes, Amber Notes



LEE 1889 CITY NIGHT opens with a powerful impulse of black pepper, coriander, and geranium – like a vibrant moment at dusk, spicy, dynamic, and charged with urban tension. Smoky accords meet a modern interpretation of iris and citrus notes, giving CITY NIGHT a striking depth reminiscent of pulsating skylines and the subtle shimmer of the night. Expressive, mysterious, and confident – created for nights you don't plan, but experience.

TOP: Black Pepper, Coriander, Geranium, Sage, Rose
HEART: Iris, Cedar, Incense
BASE: Sandalwood, Patchouli, Woody Notes

LEE 1889 TRUE BLACK opens with fine florals and subtle elegance before deepening into tobacco, leather, and a softly enveloping vanilla note – warm, intense, and irresistibly mysterious. Smoky vetiver merges with balsamic depth, supported by raw musk, giving TRUE BLACK a dark, gripping presence. Oriental, woody, and confidently composed, it leaves a memorable impression – bold, enigmatic, and self-assured.

TOP: Narcissus, Iris, Sweet Notes
HEART: Vanilla, Leather, Java Vetiver, Tobacco
BASE: Vetiver, Peru Balsam, Amber Notes, Musk





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LEE 1889 - PRICE OVERVIEW:

Women: Eau de Parfum, 30 ml, 29,95€*

Men: Eau de Toilette, 50 ml, 29,95€*

*RRP



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