

# bugatti

## performance

The legendary Italian name **bugatti** immediately evokes associations of high quality, stylistic confidence and a casual urban lifestyle. Both discerning standards regarding quality, and a timeless sense of style are shared by the Brinkmann family, who created the **bugatti** fashion brand in 1978 and, with the Herford-based **bugatti** holding, Brinkmann now represents one of the largest clothing manufacturers in Germany. The city coat is the first item of clothing by **bugatti** that is still considered an it piece to this very day. The coat was designed for the challenges of life – without avant-garde airs and graces, but to be urban, casual and uncomplicated.

**bugatti**'s outfits are presented in a total look: with casual ease, fashionable details, functional and sustainable. Since 2021, the brand has also been transferring its fashionable and cutting-edge spirit to the world of fragrances.

**bugatti** stands for long-lasting quality and steady performance in all facets of the product. bugatti goes the extra mile to make the product experience unforgettable.

With its unique scents, the new **bugatti performance** fragrance trio captures this concept of performance, burning itself into the memory of the user.

Thanks to citrus fruits, which is complemented with fruity melon and fresh, herbaceous nuances of



lavender, **bugatti performance deep blue** exudes a sparkling liveliness at the start. The aquatic heart notes are accompanied by the confident hints of sandalwood and fiery pink pepper. In the base note, cool earthy moss components, musk and woody amber blend with warm sandalwood, creating a well-rounded conclusion to the fragrance.

*Fragrance family: Fougère-Fresh*

*Top note: Apple, Mandarin, Melon, Bergamot, Grapefruit, Lavender*

*Heart note: Ginger, Pink Pepper, Aqueous, Cedarwood*

*Base note: Musk, Amber, Sandalwood, Moss, Caramel*

In **bugatti performance intense black**, the exotic top notes include nuances of passion fruit, bold black pepper and fresh grapefruit. In the profound heart note, fresh mint merges with delicate hints of cashmere, which is given an extravagant climax with exciting spicy elements. The confident base note consists of woody and balsamic notes, providing the perfect finale to the oriental-woody fragrance through masculine leather and precious wood.

*Fragrance family: Oriental-Woody*

*Top note: Passion Fruit, Black Pepper, Ginger, Grapefruit*

*Heart note: Mint, Spicy notes, Cashmere*

*Base note: Amber notes, White Musk, Leather, Fine Wood*



The oriental-fougère fragrance, **bugatti performance red limited edition**, begins with invigorating,



spicy-warm black pepper and tangy grapefruit. With herbaceous nuances of lavender and the slightly spicy cardamom, the fragrance hints at masculine seduction in its heart note. In the sign of the three components of the base note, woody notes of patchouli, sensual warm sandalwood and resinous-sweet nuances of benzoin are reflected in the conclusion, letting the complex fragrance merge into a seducer of the senses.

*Fragrance family: Oriental-Fougère*

*Top note: Grapefruit, Black Pepper*

*Heart note: Lavender, Cardamom*

*Base note: Patchouli, Benzoin resin, Sandalwood*

## Flacon design

The **bugatti performance** fragrance is characterized by the appeal of its particularly high-quality spray head. And bugatti's technical character is emphasized by the haptic diamond structure on the collar. With its rounded edges, the hand-flattering glass bottle is stylishly lacquered in matte black in the upper half of all three fragrance types. Here, in addition to the bugatti logo, the "**performance**" fragrance name can also be found in timeless metallic silver. The lower half is customized in another color scheme of the different fragrances - blue for "**blue performance**", black for "**black performance**" and red for "**red performance**". This way, they create a visual frame to the respective fragrance concepts.

## Pricing Overview:

bugatti performance deep blue, Eau de Toilette, 100 ml, 49,95€\*

bugatti performance intense black, Eau de Toilette, 100 ml, 49,95 €\*

bugatti performance red limited edition, Eau de Toilette, 100 ml, 49,95 €\*

*\*recommended retail price*

**Available from November 2023** in bugatti stores, drugstores and at [www.bugatti-fashion.com](http://www.bugatti-fashion.com). Digitales Bild- und Textmaterial steht zum kostenlosen Download zur Verfügung: [www.beautypress.de](http://www.beautypress.de)



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