

bugatti

performance

The legendary Italian name **bugatti** immediately evokes associations of high quality, stylistic confidence and a casual urban lifestyle. Discerning standards regarding quality and a timeless sense of style are shared by the Brinkmann family, who created the **bugatti** fashion brand in 1978. Today, with the Herford-based **bugatti** holding, Brinkmann represents one of the largest clothing manufacturers in Germany. The city coat is the first item of clothing by **bugatti** that is still considered an “it” piece to this very day. The coat was designed for the challenges of life – without avant-garde airs and graces, but to be urban, casual and uncomplicated.

bugatti's outfits are presented in a well-rounded look: with casual ease, fashionable details, both functional and sustainable. Since 2021, the brand has also been transferring its fashionable and cutting-edge spirit to the world of fragrances.

The **bugatti performance** series, which is characterized by its diverse and impressive scents, is now complemented by **bugatti performance silver metal**. This fragrance combines exciting contrasts to create a harmonious scent experience. The invigorating opening unfolds a dynamic interplay of spicy black pepper, tangy tangerine and soft elemi. The heart note unites aromatic facets of clary sage, herbal lavender and intense nutmeg. They create a distinctive depth that develops the fragrance in a unique way. In the grand finale, sensual notes of creamy vanilla and dark cocoa merge with earthy nuances of



vetiver. Seductively warm, woody accents of ambergris round off the base note, creating an unforgettable experience.

*Fragrance Family: Woody Amber
Top Notes: black pepper, tangerine, elemi
Heart Notes: clary sage, nutmeg, lavender
Base Notes: vanilla, dark cocoa, vetiver, ambergris*

Bottle design

bugatti performance is characterized by its particularly high-quality spray head. The haptic diamond structure on the collar draws attention to bugatti's technical character. The hand-flattering glass bottle, with its rounded edges, is stylishly lacquered in matt silver in the upper half. With its silver collar, **performance silver metal** is a real eye-catcher. The fragrance's name, "**performance**" is confidently displayed in the center of the bottle, next to the bugatti logo.

The lower half of the bottle is painted in a unique color that matches the respective fragrance: "**performance silver metal**" impresses with its white body, which has a particularly elegant effect, and complements the existing bottles – blue for "**performance deep blue**", black for "**performance intense black**" and red for "**performance red Limited**". This color scheme evokes a visual framework that harmoniously underscores the respective fragrance concepts.



Price Overview of the bugatti performance series:

bugatti performance silver metal, Eau de Toilette, 100 ml, 49,95 €*

bugatti performance deep blue, Eau de Toilette, 100 ml, 49,95€*

bugatti performance intense black, Eau de Toilette, 100 ml, 49,95 €*

bugatti performance red limited edition, Eau de Toilette, 100 ml, 49,95 €*

**Recommended retail price*

Available from **mid-February 2025** in bugatti stores, drugstores and at www.bugatti-fashion.com.

Digital image and text material are available for free download: www.beautypress.de



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