

In today's world, the bugatti name has become a true icon with incomparable appeal. With a fascinating combination of design and fragrance, bugatti Iconiq not only emphasizes the wearer's individual style but also lends a self-confident and authentic aura that has a very special effect on those around it. Here too, bugatti remains true to its essence – urban, casual and uncomplicated.

bugatti Iconiq Gold Edition

Iconiq Gold is a citrus-amber-woody fragrance, with a sensual and self-confident charisma.

The top note is a sparkling combination of bergamot, mandarin and lime. These fruity nuances blend smoothly with the earthy warmth of galbanum and the spicy intensity of clove. They create an invigorating yet attractive composition. The heart note of Iconiq Gold unfolds a floral symphony in which white flowers, violets and iris add mysterious elegance. Aromatic and spicy notes lend the heart a surprising depth and complexity that appeals to the senses. The fragrance's base note is characterized by masculine amber and musk notes that create a warm and inviting aura. The woody character of vetiver gives the fragrance an earthy depth, while aquatic notes add a subtle freshness.

Fragrance family: Citrus-Amber-Woody

Top note: Bergamot, Mandarin, Lime,

Galbanum, Clove

Heart note: White Flowers, Aromatic Notes,

Spicy Notes, Violet, Iris

Base note: Amber Notes, Musky Notes,

Vetiver, Aquatic Notes



bugatti Iconiq Blue

Iconiq Blue presents a refreshing fragrance that promises a fascinating olfactory journey into a maritime world. This fragrance exudes timeless elegance, leaving a lasting impression – an homage to the power and beauty of the blue element.

Iconiq Blue starts off with an invigorating blend of tangy lemon, spicy rosemary, aromatic basil, and the slightly resinous note of elemi. These lively nuances combine to create a stimulating opening. The maritime essence unfolds in the heart note, characterized by invigorating sage, a gentle marine melody and the salty freshness of driftwood. The grand finale presents an element of sensual depth in which musk and the woody notes of Texas cedar and vetiver create a warm and calming aura. Labdanum and amber add elegant sweetness, rounding off the fragrance with a harmonious tone.



Fragrance family: Aromatic-Watery-Ambery

Top note: Lemon, Rosemary, Basil, Elemi Heart note: Sage, Sea accord, Driftwood

Base note: Musk, Texas-cedar, Vetiver, Labdanum, Amber

bugatti Iconiq Black

Iconiq Black is a striking fragrance, inspired by the family of woody-amber spices. Its deep, dark notes create an unforgettable fragrance journey.

The fragrance opens with the spicy intensity of black cardamom, the fiery accent of pink peppercorns and the sparkling freshness of bergamot. This bold combination gives Iconiq Black a dynamic top note that immediately captivates the senses. The smoky nuance of nutmeg and warm cedarwood unfold at the heart of the fragrance, as well as the sensual softness of sandalwood and the aromatic freshness of lavender. This blend creates a fascinating depth and complexity that makes the fragrance unmistakable. The base note focuses on masculine elegance, with warm amber notes, the sweet richness of tonka bean and the earthy nuance of orris.

Fragrance family: Woody-Ambery-Spicy

Top notes: Black Cardamom, Pink Pepper,

Bergamot

Heart notes: Nutmeg, Cedarwood,

Sandalwood, Lavender

Base notes: Amber, Tonka bean, Orris









The revolutionary bugatti Iconiq bottle presents itself confidently in its square basic design. This is elevated by a sophisticated glass groove structure that catches the light and allows the bottle to shine with timeless elegance. A textured metallic cap crowns and rounds off the new bugatti design. The fine details and precise workmanship mirror the exclusivity and sophistication that characterize bugatti. This cap is not just functional, but a statement that underlines the unique fragrance. This aesthetic work of art is rounded off by high-quality, metalized lettering bearing the bugatti logo and the name of the fragrance. These intricate details set the scene for the flacon, giving it an aura of luxury and exclusivity.

Pricing Overview:

bugatti Iconiq Gold Edition, Eau de Toilette, 100 ml, 49,95€*
bugatti Iconiq Blue, Eau de Toilette, 100 ml, 49,95 €*
bugatti Iconiq Black, Eau de Toilette, 100 ml, 49,95 €*

*Recommended retail price

Available from March 2024 in bugatti Stores, drugstores and at www.bugatti-fashion.com.

Digital image and text material is available for download free of charge:

www.bedatypress.

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