

# bugatti



In today's world, the bugatti name has become a true icon with incomparable appeal. With a fascinating combination of design and fragrance, bugatti ICONIQ not only emphasizes the wearer's individual style but also lends a self-confident and authentic aura that has a very special effect on those around it. Here too, bugatti remains true to its essence – urban, casual and uncomplicated.

ICONIQ Platinum is a powerful, woody-amber scent that combines strength and sophistication, leaving a lasting impression.

The top note opens with a captivating combination of green facets of violet leaves, the exotic touch of saffron and the light, citrusy freshness of elemi. The invigorating spiciness of ginger rounds off this dynamic and elegant prelude, which immediately has a captivating effect.

At the heart of the fragrance, a well-balanced scent of warm cedarwood and the herbal aromatic notes of lavender unfolds. These nuances merge with the luxurious warmth of cashmere wood and the mysterious depth of woody-earthy patchouli, giving the composition a sophisticated structure and intensity.

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The base note is characterized by a confident and long-lasting scent. Amber and moss combine to create a multifaceted, sensual and earthy note, which is complemented by the smoky accents of guaiacum wood. The leathery depth of cistus and the warm elegance of sandalwood round off the fragrance experience, which languidly lingers on the skin.

Fragrance Family: woody amber aromatic (spicy)

Top Notes: violet leaves, saffron, elemi, gingembre

Heart Notes: cedarwood, lavender, cashmere wood, patchouli

Base Notes: amber, moss, guaiac wood, cistus, santal



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The revolutionary bugatti ICONIQ bottle has a bold, square shape. This is elevated by a sophisticated glass groove structure that catches the light and allows the bottle to shine with timeless elegance. A textured metallic cap crowns and rounds off the new bugatti design. The fine details and precise workmanship mirror the exclusivity and sophistication that characterize bugatti. This cap is not just functional, but a statement that underlines the unique fragrance. This aesthetic work of art is rounded off by high-quality, metalized lettering bearing the bugatti logo and the name of the fragrance. These intricate details set the scene for the bottle, giving it an aura of luxury and exclusivity.

## Price Overview of all fragrances:

bugatti ICONIQ Platinum, Eau de Toilette, 100 ml, 49,95€\*

bugatti ICONIQ Gold Edition, Eau de Toilette, 100 ml, 49,95€\*

bugatti ICONIQ Blue, Eau de Toilette, 100 ml, 49,95 €\*

bugatti ICONIQ Black, Eau de Toilette, 100 ml, 49,95 €\*

*\*Recommended retail price*



Available from **mid-February 2025** in bugatti stores, drugstores and at [www.bugatti-fashion.com](http://www.bugatti-fashion.com).

Digital image and text material are available for free download: [www.beautypress.de](http://www.beautypress.de)

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