bugatti

bugatti's outfits are presented in a total look: with casual ease, fashionable details, functional and sustainable. Since 2021, the brand has also been transferring its fashionable and cutting-edge spirit to the world of fragrances.

Its wearers are real movers and shakers! He takes things into his own hands and looks clearly to the future. Progress instead of stagnation. He strides through life dynamically and is sure of himself. The **bugatti dynamic move** range has the perfect fragrance for every occasion. Now, with **CHROME**, it has been given yet another, novel highlight. The bottle represents itself – epitomizing efficiency, power, and technical prowess.



bugatti dynamic move CHROME is characterized by a spicy, woody fragrance. The top note already contains strong-willed, invigorating earthy notes and elements of fresh laurel. Fruity pineapple nuances subtly linger in the opening. The exotic heart, with its warm, spicy cinnamon and cardamom facets, whisk you away to the Orient with the lingering tang of nutmeg, boldly facing every challenge. The heavy and long-lasting finale is dominated by tart, woody patchouli scents that are rounded off by a bouquet of tobacco-like amber.

NEW from September 2024

Top note: Pineapple, Earthy Notes, Laurel Heart note: Cinnamon, Cardamom, Nutmeg Base note: Patchouli, Musky Notes, Ambergris Fragrance family: spicy-woody

The bottle design

The design of the dynamic move flacon is based on timeless classicism and high-quality workmanship, which the **bugatti** man expects. The metalized, cylindrical silver glass flacon is a real eye-catcher. It lies heavily in the hand, thanks to the solid glass base, which radiates high value. The rotating, matte black cap above the pump head is another technical design highlight. The cap has a honeycomb look. The fragrance name is presented in fiery red, contrasting particularly well against the shimmering metallic surface. The **bugatti** wreath logo is another special feature, which has been elegantly engraved on the underside of the bottle.

This range also includes the fragrances: dynamic move blue, dynamic move black and dynamic move amber.



Pricing overview:

bugatti dynamic move CHROME, Eau de Toilette, 100 ml, 49,95€* bugatti dynamic move blue, Eau de Toilette, 100 ml, 49,95€* bugatti dynamic move black, Eau de Toilette, 100 ml, 49,95 €* bugatti dynamic move amber, Eau de Toilette, 100 ml, 49,95 €* *recommended retail price

Available from September 2024 in bugatti stores, drugstores and at www.bugatti-fashion.com. Digital image and text material is available for download free of charge: www.beautypress.de

Press contact:

concept & communication GmbH & Co. KG • Brückenstraße 34/1 • 73037 Göppingen Tel. 07161 / 60683-0 • info@concept-communication.de