bugatti

One immediately associates quality, sophistication, authenticity, style, and a casual urban lifestyle with the legendary Italian name bugatti.

Fragrances for every occasion. Be it a business meeting, a bank appointment or an intimate dinner at your favorite Italian restaurant. The bugatti signature fragrances perfectly complement the look to match the style.

You can focus on the essentials. Because you know: with your bugatti fragrances, your outfit is perfectly rounded off. Relax and feel confident about your stylish appearance, knowing you have a perfect fragrance companion for every occasion.

The successful bugatti signature series continues and will be complemented by signature carbon in September 2024.

bugatti signature carbon



Top note: Yellow Fruits, Mugwort, Coriander Heart note: Lavender, Ginger, Vetiver Base note: Patchouli, Musk, Amber The **signature carbon** fragrance has a spicy, ambery scent. The fresh green notes of ambrosia and stimulating cilantro are accompanied by yellow fruits, all elegantly merging into a dynamic opening. The heart note unfolds elegant nuances of herbaceous, fresh lavender and elements of earthy vetiver and invigorating ginger. In the lingering, masculine finale, seductive whiffs of musk and amber combine with earthy patchouli, creating a fragrance perfect for a confident, strong man.

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The bottle design

The design reflects the modern, functional and high-quality style of the bugatti fashion brand. The textured anthracite-colored glass bottle and the matte black spray head merge to create a seamless unit. The pump head is a true highlight, with a strikingly strong, intense red, which emphasizes the "signature carbon" fragrance name on the otherwise rather stark, masculine-looking bottle. A high-quality push spray button, with a bugatti logo stamped on the top, adds another high-quality accent. The rounded corners of the bottle fit comfortably in the hand and convey masculine elegance.



The signature range consists of five other fragrances that are the perfect companion for every occasion.



Pricing overview:

bugatti **signature carbon** Eau de Toilette, 100 ml 49,95€* bugatti signature blue Eau de Toilette, 100 ml 49,95€* bugatti signature black Eau de Toilette, 100 ml 49,95 €* bugatti signature grey Eau de Toilette, 100 ml 49,95 €* bugatti signature white Eau de Toilette, 100 ml 49,95 * bugatti signature petrol Eau de Toilette, 100 ml 49,95 * *recommended retail price

Available from September 2024 in bugatti stores, drugstores and at www.bugatti-fashion.com.

Digital image and text material is available for download free of charge: www.beautypress.de

Press contact: